

# Kaz Buzz

DESIGN  
BRAND  
WEB

April 2023

Hello April!

And just like that, we're well into Autumn! We've really noticed the darker mornings and cooler evenings, but it hasn't put a damper on our creative spirit...however.. coffee does help!

We're into a new financial year and there's no better way to start it off than with a refreshed, and up-to-date website. The team here have been busy giving ours a makeover and it's now live! So take 5, grab a cuppa and check it out [kaz.co.nz](http://kaz.co.nz)



## Websites

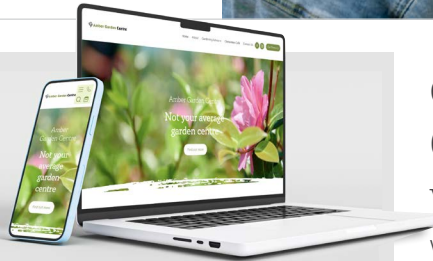
Some business owners may think if they have a small business and don't sell products online they don't need a website. Others may think it's not important if they are already active on social media.

Even in the age of social media, websites are still the best way to establish and build trust with potential and existing customers.

While social media platforms are great for creating a buzz around your brand – they should be considered supplementary to your website. With a website, you have complete control over your content and how it's displayed. You can personalise it to match your brand identity and create consistency. It's also a great way to communicate with your customers. You can use links from emails, have an automated chatbot and answer those common FAQs.

Whether you want to showcase your portfolio, boost your brand or promote your business, we'll suss out the perfect website for you. Best of all, we give you the tools and know-how to keep your site current, going forward.

“So if you're ready to take the next step in marketing your business online, let's talk about how we can help you build your fab website.”



## 0%\* interest for 6 months on new website builds

We're in business too, and understand that cash flow is king!

This is why we've teamed up with GEM to be able to offer an easy way to pay for your new website – keeping cash in your business.

We can offer 0% interest-free for six months on a website build – it totally makes sense to take us up on the offer!

We build you a website | You get to keep vital cash in your business, repaying the cost over 6 months  
We get paid | Win! Win!

**So, how do we get the ball rolling... give us a call and we can work you through the very simple process.**



## Client Focus

Design of: Logo | Vehicle signage  
Website | Business Strategy



“We dealt with the Kaz team to rebrand our business, including a new website, which seemed like a mammoth task for us at the start. Their guidance and support has been so valuable, and we are very happy with the final result, and look forward to continuing to use Kaz in the future! Thank you Kaz Team!!!”

Janice Tarr, AJ Mobile Powersport Mechanics



## New service

# Canva

As graphic designers, love it or loathe it...we know Canva is here for the long haul. We understand that there are a lot of small businesses that just need a quick and simple way to manage their digital presence.

We can help! To ensure that your brand stays consistent and looks its best, we can set you up with Canva templates for social media. Whether it's a Facebook or Instagram post or Animated Media, we'll supply you with a template that you can change out as needed. The template can have your logo, brand colours and any other key elements needed to showcase your brand in a consistent manner.

**Don't know where to start?  
Chat with us today,  
07 823 4932**



## New Product

### Selfie Frames

Whether it's for an event, celebration or a welcome sign, Selfie Frames are a sure way to make your next event stand out and get people interacting with your brand.

We design and create personalised frames and photo booth props to help capture memories of your event. Large and small, we can design it all! Get in touch if you'd like a frame custom designed for your next event.

Check out the fun selfie frame above, that we designed for the recent Waipa Fun Run.

## Coming Events

Is your business ready for the upcoming trade shows, exhibitions or events you're attending?

There are lots of opportunities to get your business, brand or product in front of new and existing clients at one of the many local events happening this time of year. The team here are expert in producing creative collateral to help boost your brand presence.

Whether it's creating signage for your exhibition space, producing outdoor flags and banners or clever promotional products for potential customers to take away, we can help.

### KEY 2023 REGIONAL EVENTS CALENDAR

**14 – 17 June**  
National Fielddays

**July – August**  
FIFA Women's World Cup 2023

**22 – 24 September**  
Motorhome Caravan & Leisure Show

**27 – 29 October**  
Waikato A&P Show

# LOVE Cambridge

live.  
work.  
play.

We're proud to be involved in the design of a new publication that will showcase Cambridge and all it has to offer, as a wonderful place to live, work and play – no matter your age.

### What is it all about?

Love Cambridge is a Cambridge Business Chamber initiative to Champion, Celebrate and Advocate for a strong,

connected business community. Designed to attract and connect new Cambridge arrivals, and workforce talent with the local business community and shop local ethos.

A biennial magazine, Love Cambridge will be widely distributed through businesses, real estate welcome packs, Hamilton Airport, cafes, schools, the Cambridge ISite, retirement villages etc and will also have an online presence.

We'll let you know when it's ready to launch so watch this space!

